

ORDER



Orders	Order / Rev:	185572	
	Alt Order #:		
	Product Desc:	Obama for America	
	Estimate:	1781 Sked C	
	Flight Dates:	09/18/12 - 10/01/12	
	Original Date / Rev:	09/17/12 / 09/17/12	
	Order Type:	GENERAL	
		Primary AE:	David Lombardo
		Sales Office:	EWSDC
		Sales Region:	NAT
Agency	Name:	GMMB Inc.	
	Buying Contact:	Kristen Keuleman	
	Billing Contact:		
		Billing Type:	Cash
		Billing Calendar:	Broadcast
		Billing Cycle:	EOM/EOC
		Agency Commission:	15%
Advertiser	Name:	President/Obama (D)	
	Demographic:	A25-54	
	Product Codes:	PL1-President	
	Priority:	PREEMPTIBLE	
	Revenue Codes:	POL, POL, CAND	
		New Business Thru:	
		Order Separation:	00:15:00
		Advertiser External ID:	MAJ
		Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	160	\$118,025.00	\$100,321.25
10/01/12	10/01/12	2	\$4,800.00	\$4,080.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	160	\$118,025.00	\$100,321.25	0.00
October 2012	2	\$4,800.00	\$4,080.00	0.00
Totals	162	\$122,825.00	\$104,401.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Order Share	Share	Total
KMGH	23%	\$122,825.00
Market	100%	\$534,021.74

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBDI	0%	\$0.00
KCEC	0%	\$0.00
KCNC	23%	\$122,825.00
KDEN+	0%	\$0.00
KDVR+	15%	\$80,103.26
KFCT	0%	\$0.00
KMAS	0%	\$0.00
KPXC	0%	\$0.00
KRMA	0%	\$0.00
KRMT	0%	\$0.00
KTFD	0%	\$0.00
KTVB	14%	\$74,763.04
KUSA	25%	\$133,505.43
KWGN	0%	\$0.00
KWHD	0%	\$0.00
KZCO	0%	\$0.00

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/18/12	09/21/12	7News at 5AM 7News at 5AM	CA	5AM-530AM		- TWTF--	:30	4	\$225.00	P3	0.00	NM	4	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/17/12 09/23/12 - TWTF-- 4 \$225.00 0.00																
N 2	KMGH	09/25/12	09/28/12	7News at 5AM 7News at 5AM	CA	5AM-530AM		- TWTF--	:30	4	\$225.00	P3	0.00	NM	4	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/24/12 09/30/12 - TWTF-- 4 \$225.00 0.00																
N 3	KMGH	09/18/12	09/21/12	7News at 530AM 7News at 530AM	CA	530AM-6AM		- TWTF--	:30	4	\$375.00	P2	0.00	NM	4	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/17/12 09/23/12 - TWTF-- 4 \$375.00 0.00																
N 4	KMGH	09/25/12	09/28/12	7News at 530AM 7News at 530AM	CA	530AM-6AM		- TWTF--	:30	4	\$250.00	P3	0.00	NM	4	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/24/12 09/30/12 - TWTF-- 4 \$250.00 0.00																
N 5	KMGH	09/18/12	09/21/12	6-7A News M-F/KMGH	CA	6A-7A		- TWTF--	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/17/12 09/23/12 - TWTF-- 4 \$400.00 0.00																
N 6	KMGH	09/25/12	09/28/12	6-7A News M-F/KMGH	CA	6A-7A		- TWTF--	:30	4	\$275.00	PREE	0.00	NM	4	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/24/12 09/30/12 - TWTF-- 4 \$275.00 0.00																
N 7	KMGH	09/18/12	09/21/12	GMA M-F 7-9A / KMGH	CA	7A-9A		- TWTF--	:30	4	\$450.00	P3	0.00	NM	4	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/17/12 09/23/12 - TWTF-- 4 \$450.00 0.00																
N 8	KMGH	09/25/12	09/28/12	GMA M-F 7-9A / KMGH	CA	7A-9A		- TWTF--	:30	4	\$300.00	PREE	0.00	NM	4	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/24/12 09/30/12 - TWTF-- 4 \$300.00 0.00																
N 9	KMGH	09/22/12	09/29/12	7-9a Sat Morning News	CA	7A-9A		-----S-	:30	1	\$150.00	PREE	0.00	NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/17/12 09/23/12 -----S- 1 \$150.00 0.00																
Week: 09/24/12 09/30/12 -----S- 1 \$150.00 0.00																
N 10	KMGH	09/23/12	09/23/12	7A-8A SUN MORN NEWS	CA	7A-8A		-----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/17/12 09/23/12 -----S 1 \$200.00 0.00																
N 11	KMGH	09/30/12	09/30/12	7A-8A SUN MORN NEWS	CA	7A-8A		-----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/24/12 09/30/12 -----S 1 \$200.00 0.00																
N 12	KMGH	09/23/12	09/30/12	THIS WEEK w/George SCA	SCA	8A-9A		-----S	:30	1	\$400.00	PREE	0.00	NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/17/12 09/23/12 -----S 1 \$400.00 0.00																
Week: 09/24/12 09/30/12 -----S 1 \$400.00 0.00																
N 13	KMGH	09/23/12	09/23/12	9A-10A SUN MORN NEWS	SCA	9A-10A		-----S	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/17/12 09/23/12 -----S 1 \$225.00 0.00																
N 14	KMGH	09/30/12	09/30/12	9A-10A SUN MORN NEWS	SCA	9A-10A		-----S	:30	1	\$150.00	PREE	0.00	NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/24/12 09/30/12 -----S 1 \$150.00 0.00																
N 15	KMGH	09/18/12	09/20/12		CA	9a-930a		- TWT---	:30	3	\$225.00	P3	0.00	NM	3	\$675.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				9a-930a Right This Minute											
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWT---		3				\$225.00		0.00			
N16	KMGH	09/21/12	09/21/12	Mile High Living	CA	9a-930a				- - - F - -		:30	1	\$225.00 P3	0.00 NM
				Mile High Living											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - - F - -		1				\$225.00		0.00			
N17	KMGH	09/25/12	09/27/12	9a-930a Right This Minu	CA	9a-930a				- TWT---		:30	3	\$150.00 PRE	0.00 NM
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWT---		3				\$150.00		0.00			
N18	KMGH	09/28/12	09/28/12	Mile High Living	CA	9a-930a				- - - F - -		:30	1	\$150.00 PRE	0.00 NM
				Mile High Living											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - - F - -		1				\$150.00		0.00			
N19	KMGH	09/18/12	09/21/12	930a-10 Right This Minu	CA	930a-10a				- TWTF -		:30	4	\$375.00 P2	0.00 NM
				930a-10 Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF -		4				\$375.00		0.00			
N20	KMGH	09/25/12	09/28/12	930a-10 Right This Minu	CA	930a-10a				- TWTF -		:30	4	\$175.00 PRE	0.00 NM
				930a-10 Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF -		4				\$175.00		0.00			
N21	KMGH	09/18/12	09/21/12	The View	CA	10A-11A				- TWTF -		:30	4	\$825.00 P2	0.00 NM
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF -		4				\$825.00		0.00			
N22	KMGH	09/25/12	09/28/12	The View	CA	10A-11A				- TWTF -		:30	4	\$550.00 P3	0.00 NM
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF -		4				\$550.00		0.00			
N23	KMGH	09/18/12	09/21/12	11A-12P News/KMGH	CA	11A-12P				- TWTF -		:30	4	\$375.00 P2	0.00 NM
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF -		4				\$375.00		0.00			
N24	KMGH	09/25/12	09/28/12	11A-12P News/KMGH	CA	11A-12P				- TWTF -		:30	4	\$175.00 PRE	0.00 NM
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF -		4				\$175.00		0.00			
N25	KMGH	09/18/12	09/21/12	The CHEW	CA	1157A-1P				- TWTF -		:30	4	\$300.00 P2	0.00 NM
				The CHEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF -		4				\$300.00		0.00			
N26	KMGH	09/25/12	09/28/12	The CHEW	CA	1157A-1P				- TWTF -		:30	4	\$200.00 P3	0.00 NM
				The CHEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF -		4				\$200.00		0.00			
N27	KMGH	09/18/12	09/21/12	General Hospital	CA	1P-2P				- TWTF -		:30	2	\$550.00 P2	0.00 NM
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF -		2				\$550.00		0.00			
N28	KMGH	09/25/12	09/28/12	General Hospital	CA	1P-2P				- TWTF -		:30	2	\$550.00 P2	0.00 NM
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF -		2				\$550.00		0.00			
N29	KMGH	09/18/12	09/21/12	M-F 2-230pm	CA	2-230pm				- TWTF -		:30	2	\$275.00 P3	0.00 NM
				M-F 2-230pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF -		2				\$275.00		0.00			

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Advertiser: President/Obama (D)
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Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																																																																																																																																																																																			
N29	KMGH	09/18/12	09/21/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm		-TWTF--	:30	2	\$275.00	P3	0.00	NM	2	\$550.00																																																																																																																																																																																																																			
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Week: 09/17/12	09/23/12	-TWTF--	2	\$275.00	0.00																																																																																																																																																																																																																														
N30	KMGH	09/18/12	09/21/12	M-F 230-3pm M-F 230-3pm	CA	230-3p		-TWTF--	:30	2	\$275.00	P3	0.00	NM	2	\$550.00																																																																																																																																																																																																																			
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Week: 09/17/12	09/23/12	-TWTF--	2	\$275.00	0.00																																																																																																																																																																																																																														
N31	KMGH	09/25/12	09/28/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm		-TWTF--	:30	2	\$175.00	PREE	0.00	NM	2	\$350.00																																																																																																																																																																																																																			
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N32	KMGH	09/25/12	09/28/12	M-F 230-3pm M-F 230-3pm	CA	230-3p		-TWTF--	:30	2	\$175.00	PREE	0.00	NM	2	\$350.00																																																																																																																																																																																																																			
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Week: 09/24/12	09/30/12	-TWTF--	2	\$175.00	0.00																																																																																																																																																																																																																														
N33	KMGH	09/18/12	09/21/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm		-TWTF--	:30	4	\$600.00	P2	0.00	NM	4	\$2,400.00																																																																																																																																																																																																																			
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Week: 09/17/12	09/23/12	-TWTF--	4	\$600.00	0.00																																																																																																																																																																																																																														
N34	KMGH	09/25/12	09/28/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm		-TWTF--	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00																																																																																																																																																																																																																			
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N35	KMGH	09/18/12	09/21/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P		-TWTF--	:30	4	\$425.00	P2	0.00	NM	4	\$1,700.00																																																																																																																																																																																																																			
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N36	KMGH	09/25/12	09/28/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P		-TWTF--	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00																																																																																																																																																																																																																			
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N37	KMGH	09/18/12	09/21/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P		-TWTF--	:30	3	\$950.00	P2	0.00	NM	3	\$2,850.00																																																																																																																																																																																																																			
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N38	KMGH	09/25/12	09/28/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P		-TWTF--	:30	3	\$650.00	P3	0.00	NM	3	\$1,950.00																																																																																																																																																																																																																			
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N39	KMGH	09/30/12	09/30/12	SUN 4PM 4PM - SUN	CA	4P-430P		-----S	:30	1	\$75.00	PREE	0.00	NM	1	\$75.00																																																																																																																																																																																																																			
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N40	KMGH	09/22/12	09/29/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p		-----S-	:30	1	\$300.00	P3	0.00	NM	2	\$600.00																																																																																																																																																																																																																			
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																																																																																																																																																																																														
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N42	KMGH	09/18/12	09/21/12	6p-630p JEOPARDY (MCA 6P-630P JEOPARDY (M-F)	CA	6P-630P		-TWTF--	:30	4	\$1,750.00	P2	0.00	NM	4	\$7,000.00																																																																																																																																																																																																																			
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N43	KMGH	09/24/12	09/24/12	6p-630p JEOPARDY (MCA 6P-630P JEOPARDY (M-F)	CA	6P-630P		M-----	:30	1	\$1,750.00	P2	0.00	NM	1	\$1,750.00																																																																																																																																																																																																																			

Order / Rev: 185572
Alt Order #: _____
Flight Dates: 09/18/12 - 10/01/12

Advertiser: President/Obama (D)
Product Desc: Obama for America
Estimate: 1781 Sked C

KMGH

Order / Rev: 185572
 Alt Order #: _____
 Flight Dates: 09/18/12 - 10/01/12

Advertiser: President/Obama (D)
 Product Desc: Obama for America
 Estimate: 1781 Sked C

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N57	KMGH	09/30/12	09/30/12	ABC Sun A ABC Sun A	CA	6P-7P	-----S	:30	1	\$725.00	PREE	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$725.00		0.00			
N58	KMGH	09/30/12	09/30/12	ABC Sun B ABC Sun B	CA	7P-8P	-----S	:30	1	\$8,550.00	P2	0.00	NM	1	\$8,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$8,550.00		0.00			
N59	KMGH	09/23/12	09/23/12	ABC Prime Time Emmys Prime Time Emmys	CA	6P-9P	-----S	:30	1	\$7,000.00	P1	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$7,000.00		0.00			
N60	KMGH	09/30/12	09/30/12	ABC Sun C ABC Sun C	CA	8P-9P	-----S	:30	1	\$3,000.00	PREE	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$3,000.00		0.00			
N61	KMGH	09/18/12	09/21/12	Nightline Nightline	CA	1037P-1103P	-TWTF-	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		3				\$800.00		0.00			
N62	KMGH	09/25/12	09/28/12	Nightline Nightline	CA	1037P-1103P	-TWTF--	:30	3	\$525.00	P3	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		3				\$525.00		0.00			
N63	KMGH	09/18/12	09/23/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	-TWTF-S	:30	3	\$500.00	PREE	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF-S		3				\$500.00		0.00			
N64	KMGH	09/25/12	09/30/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	-TWTF-S	:30	3	\$500.00	PREE	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF-S		3				\$500.00		0.00			

Totals 162 \$122,825.00